"3X Retention"
WordPress Plugin

User Manual

THE FOLLOWING TERMS AND CONDITIONS APPLY:

Installing The Plugin.

Installing the plugin is like installing any other WP plugin.

Step 1: Go to the "Plugins" section and click.

Step 2: Click "Add New" and Upload the included zip file.

Step 3: Activate it.

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Quick Plugin Overview.

"3X Retentions", is a WordPress Plugin that Allows You to quickly implement 3 powerful retention strategies to boost your conversions.
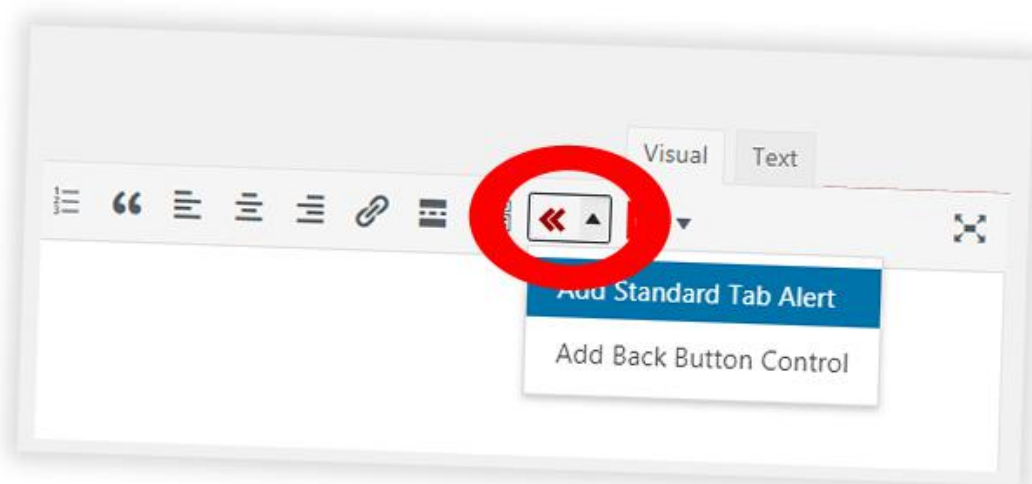
Using The Plugin.

Using the plugin is really easy.

First, go to any wordpress page / post...

Click the "3X Retention" button and there you'll find 2 options to apply the first two retention strategies (later we'll see the third one).

The first one ("Add Standard Tab Alert), allows you to call the attention of your users if they jump to another browser tab.

To implement this feature, just click the option and enter a message that you want to show (for example: "Hurry Up, Offer Ends In Minutes").

Finally, save your WP page / post and that's all.

Tab Alerts in the Pro Version

In the "Pro" version of the software (which you have), you'll be able to customize more features of your tab alerts + you'll see another menu item (Tab Alert with Redirect):

Both of them will give you new options and the main difference between the first one (Standard) and the second one (With Redirect) is that with the second one **you can redirect each visitor to any page of your choice when they return to your site**.

Think of this: Suppose that you when someone goes to another tab you show a message that says **"Get 40% Off!"**.

Ok, sounds interesting but if the visitor clicks the tab and now what?

They return to the same site? What's new?

With this feature, when someone returns to your site, you can redirect him to any page of your choice (discount etc)!

Here's an example of the settings window that's available in the PRO Edition:

You'll find 3 new features:

Display After: It allows you to create a delay before the notification Starts showing in the tab of your window.

This can help you to create a surprise effect (doesn't make sense to start Showing a message to your visitors right after they jump to another website).

Favicon: This feature allows you to make an "icon" blink with your message.

The "Blinking Icons" feature (Favicon) is really powerful and could help you to get even more visitors back to your website.

This feature is supported by TOP Browsers: Firefox, Chrome and Opera.

In other browsers who doesn't support it, the rest of the features will still work!

Redirect Url: (This feature was described before).

Implementing the "Back Control" Feature.

The "Back Control" feature, is a feature that Allows You to Redirect Your Visitors to ANY URL.... When They're On Your Site and They Click the "Back Button" of The Browser.
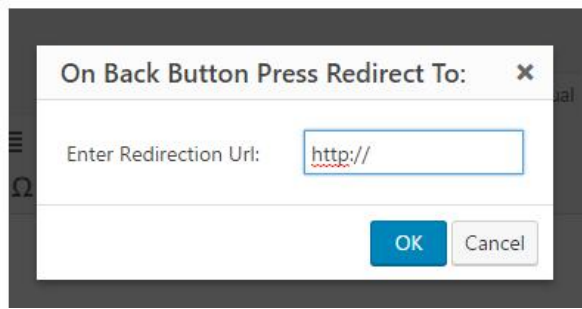
You can redirect these visitors to...

A) A Discount Page
B) An Affiliate Url

Or Any Url.

To implement it, click the "Add Back Button" Control menu item and enter a url for the redirect.

Add Back Button Control

....And Insert Any Url.

Finally, save your WP page / post and that's all.

Comment: The redirect action will be triggered when the "Back" button of the browser is clicked and if the person visited a website before on that tab.

Apply the "Back Control" Redirect to All the WordPress Pages / Posts (PRO Version).

This is a huge time saving feature only available in the "PRO" version of the software. Instead of manually configuring the back url system on each page, you can use this feature to globally apply one "back url" for all of your wordpress pages and posts.

Doing this is really easy. Just go to your wordpress "Settings" menu (admin sidebar), and click "Global Back Control Settings").
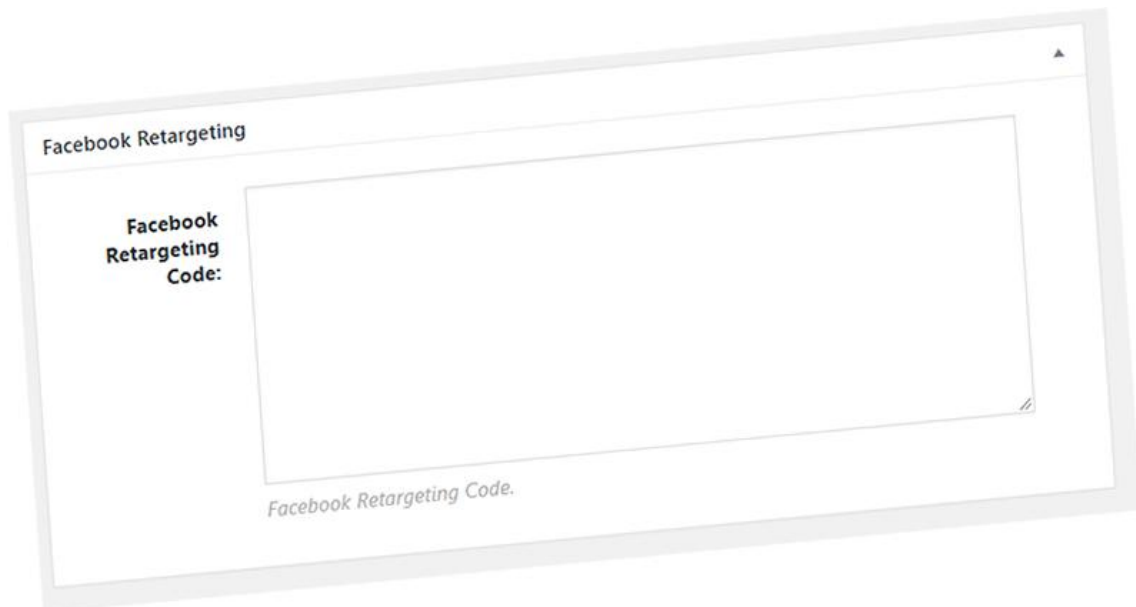
Then enter the redirect url of your choice...

And save the changes.

Comment: If you want to disable this feature, just leave the box in blank and save the changes.

Adding Your Facebook Retargeting Code.

If you want to use Facebook Retargeting, just go to any WordPress Page or Post, and add your facebook retargeting code....

Then save your changes and that's all.