

# Please Read

It doesn't matter if you've purchased resale rights to the upgrade to the PRO version of "Easy Goals" or not, the website is the same.

The website folder includes the following pages:

Index.html: The main sales page.

download-main.html: This is the download page for those who buy "Easy Goals" standard.

## **Did You Also Purchase Resale Rights to the PRO Version?**

If you've purchased resale rights to the "PRO" version of "Easy Goals" you can also use the following webpages:

Upsell.html: You can use it to sell the PRO Version.

Download-pro.html: This is the download page for those who buy the "PRO" version.

## **Want to Use The Lead Magnet?**

If you've purchased the "Full Reseller Package" and want to use the lead magnet, you need to use the following pages.

free.html: This is the lead magnet page. You need to add your opt-in code here (Aweber, GetResponse etc).

download-free.html: This is the download page for the lead magnet. You need to configure your opt-in form (you do this through your Autoresponder Provider- Aweber, Getresponse etc), so it redirects the subscribers to this url.

## Want to Work with Affiliates?

If so, then you can use affiliates.html to add your affiliate program details.

### General Instructions:

- It's recommended to rename the download pages. If you do it, please preserve their extension (.html).
- You need to add your buy button to index.html and to upsell.html (if you've purchased resale rights to the "PRO" version).
- If you want to use the lead magnet, then you need to add your opt-in form code to free.html.
- When setting up your order button (PayPal, JVZoo etc), make sure to enter the path to your download page.
- Upload the whole content of the "Website" folder to your website.

You can upload it to your root domain (example: something.com), or to a sub-folder (example: something.com/easygoals).

- Please also upload the following files to your website:

1) EasyGoalsSetup.msi (and EasyGoalsProSetup.msi if you've purchased resale rights to the PRO version).

2) usermanual.pdf (and usermanual\_pro.pdf if you've purchased resale rights to the PRO version).

3) howtoachieveyourgoals.pdf (this is the lead magnet). If you've purchased the "Full Reseller Package" and you plan to use the lead magnet, then also need to upload this file (you will find this file inside ResellerMaterial.zip).

If you need help with something, please contact us.