

“Funnels in a Breeze” User Manual

THE FOLLOWING TERMS AND CONDITIONS APPLY:

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subject matter herein.

As the FTC Rules requires, we do not guarantee or imply that by using this tool, you will get rich or make money at all.

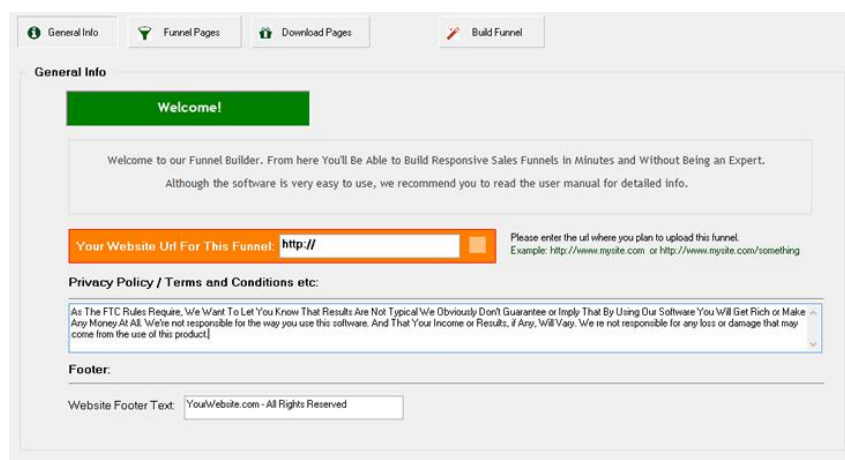
Software and associated files is distributed as is without any warranty of any kind, either express or implied.

Software and associated files is not freeware or shareware.

Selling or distribution of the code (in whole or in part) of this program without prior written consent is expressly forbidden.

Introduction

"Funnels in a Breeze" is a Windows software that allows you to create responsive sales funnels with just some clicks. Here's a screenshot of it.



And using it it's really easy.

Creating Your First Sales Funnel

First, the url where you plan to upload your sales funnels.

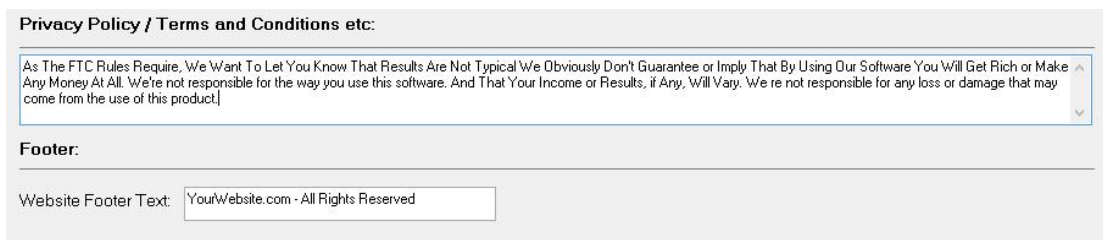
A screenshot of a form field with an orange border. The text "Your Website Url For This Funnel:" is on the left. To its right is a white input box containing "http://".

Example:

<http://www.mysite.com>
<http://www.mysite.com/offerxyz>

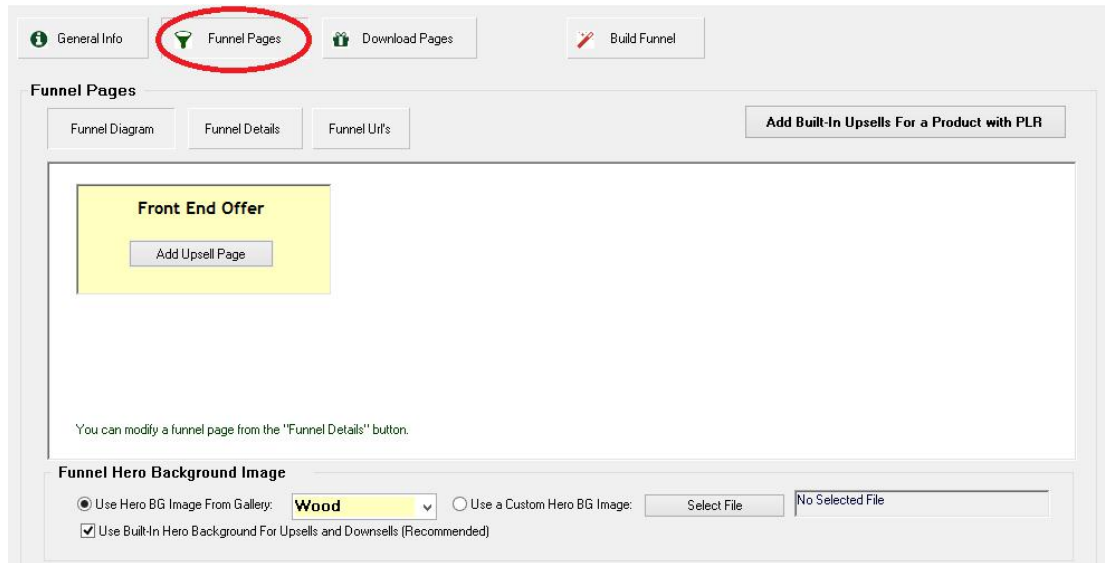
If you want, you can enter a fake url for testing purposes and you can later correct it.

Below that field, you can adjust the terms and conditions of this funnel url and your footer text.

A screenshot of a form section. At the top, it says "Privacy Policy / Terms and Conditions etc:". Below that is a text area containing a disclaimer: "As The FTC Rules Require, We Want To Let You Know That Results Are Not Typical We Obviously Don't Guarantee or Imply That By Using Our Software You Will Get Rich or Make Any Money At All. We're not responsible for the way you use this software. And That Your Income or Results, if Any, Will Vary. We re not responsible for any loss or damage that may come from the use of this product." Below the text area is a "Footer:" label and a text input field containing "YourWebsite.com - All Rights Reserved".A screenshot of a form section. It has a "Footer:" label above a text input field containing "YourWebsite.com - All Rights Reserved".

Adding Pages to Your Funnel

To add pages to your funnel, go to the "Funnel Pages" tab.



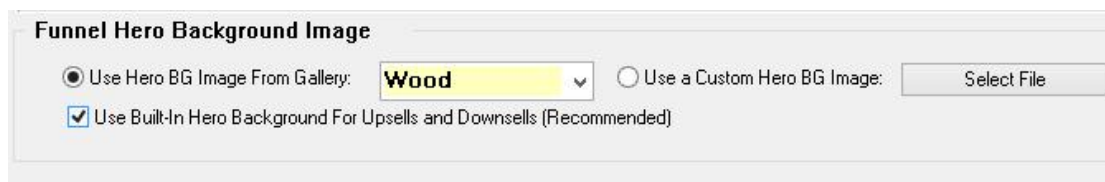
By default you will see a page for your “Front End Offer”.



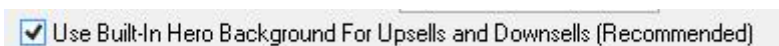
From here you can add up to 2 upsells and downsells to your funnel.

Comment: An “Upsell” page is a page that is presented to a customer after he/she buys the previous product (for example, the “Front-End Offer”). A “Downsell” page is a page that is presented to a customer if he/she doesn’t buy the upsell.

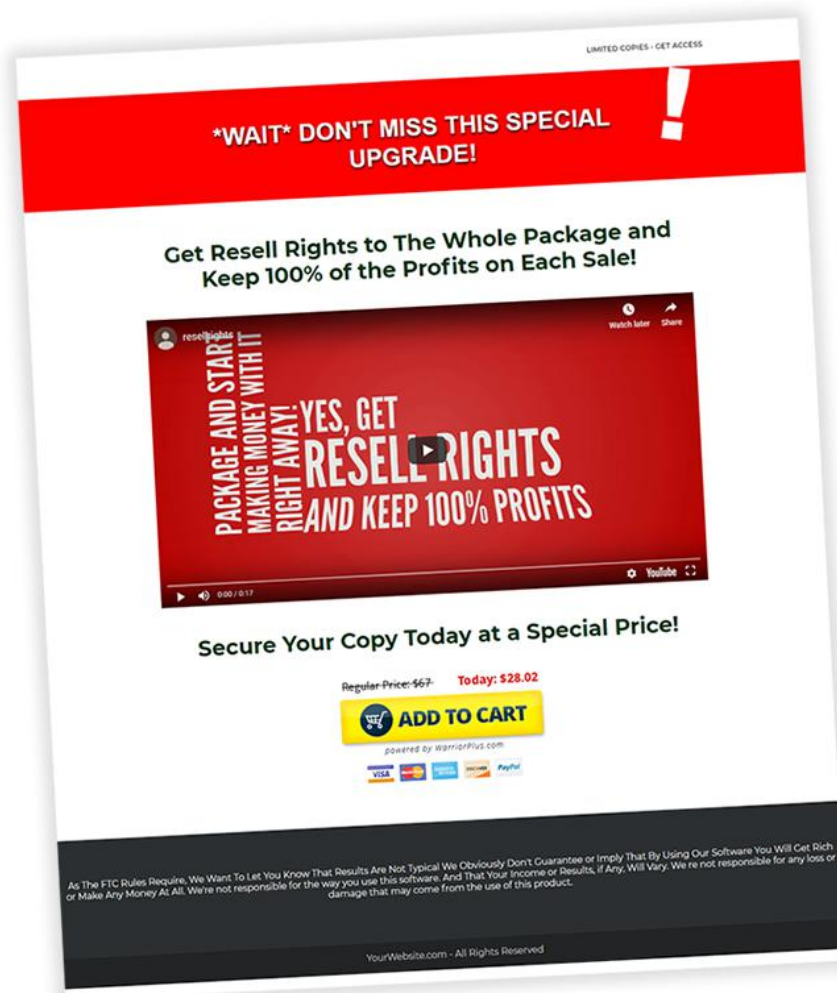
From this section, you can change the hero background image that is used on each funnel page.



If the following option is enabled...



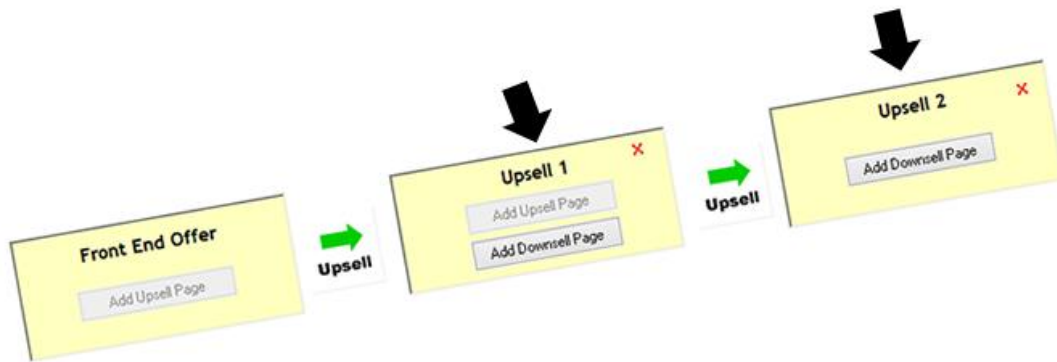
... the upsell/downsell pages will use a different Hero Background image (red background with an exclamation mark), like the following one:



Do You Sell (or Plan to Sell) Resale Rights and Private Label Rights as an Upsell?

If you want to offer resale rights to your products (and why not, PLR), the following button will help you to create those upsell pages for you (Upsell Page 1: Resale Rights, Upsell Page 2: PLR), with 1 click.

Add Built-In Upsells For a Product with PLR



Here's an example of these pages...



Just add your payment button code, your delivery file (download file)

Customizing Your Funnel Pages.

To customize the content of your sales pages, click the "Funnel Details" button.

From this control, you can select the “Funnel Page” that you want to modify.

Once that you select the funnel page that you want to modify,
It’s all a “fill in the blanks” process.

Important: Please remember to select a file for the “Product Delivery” field.

This file will be used in the download page that belongs to this
Funnel page.

Comment: If your customers buy this product (for example,
Your “Front End Offer”) and an Upsell, your customer will be able to get
access to a download page that will include both files (the “Product Delivery
file” that belongs to the “Front End” offer and the “Product Delivery File”
that belongs to the Upsell page.

Want to change the filename that belongs to a funnel page?

You can do it right here...

Funnel Page Url: <http://www.something.com/> [Copy](#)

Just remember that the file must end with the .html extension and should not include spaces or strange characters.

Also, we strongly recommend you to keep the name “index.html” that is used for the “Front-End Offer”.

You can get access to extra options, by clicking the “My Options” link...

Funnel Page Url: <http://www.mysite.com/> [Copy](#)

T? Font Color: [More Options](#)

Here are the additional settings that you can customize for each funnel page (“Page Title”, “Navigation Bar Title” and if you want to “Autoplay” the video).

Page Extras

Page Title:

Nav Bar Title:

Autoplay Video (if you're using a video).

Getting the “Funnel Url’s” to Setup Your Funnel.

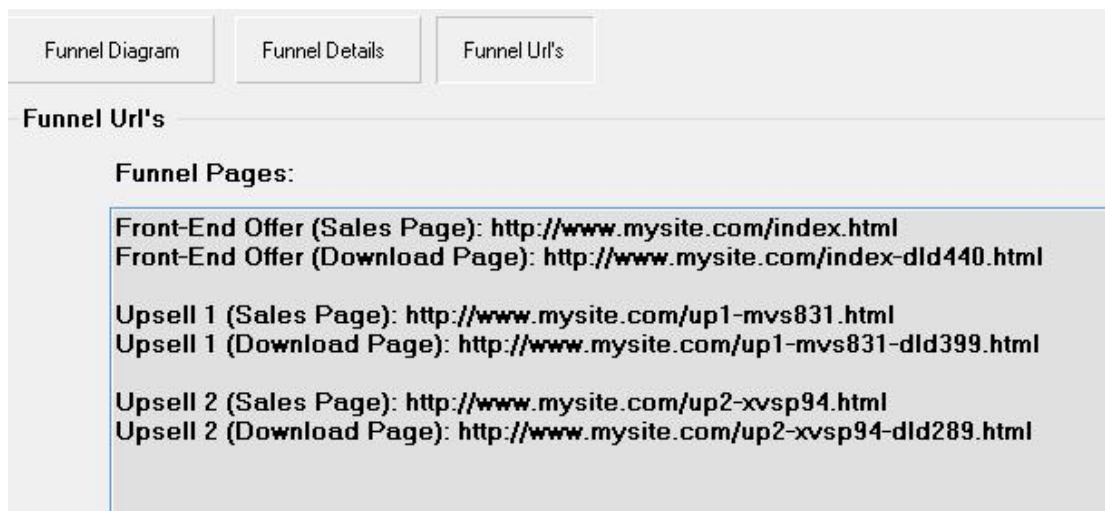
If you plan to setup your funnel under WarriorPlus, JVZoo or any other platform, you’ll be asked to enter 2 things:

1. The sales page that belongs to each funnel page.

and ...

2. The download page that belongs to each funnel page.

You can get these values from the “Funnel Url’s” tab.



Funnel Diagram Funnel Details Funnel Url's

Funnel Url's

Funnel Pages:

Front-End Offer (Sales Page): <http://www.mysite.com/index.html>
Front-End Offer (Download Page): <http://www.mysite.com/index-dld440.html>

Upsell 1 (Sales Page): <http://www.mysite.com/up1-mvs831.html>
Upsell 1 (Download Page): <http://www.mysite.com/up1-mvs831-dld399.html>

Upsell 2 (Sales Page): <http://www.mysite.com/up2-xvsp94.html>
Upsell 2 (Download Page): <http://www.mysite.com/up2-xvsp94-dld289.html>

If you pay attention, you’ll see that the download page url’s, have a random value.

If you need to get a new random value, you can do it by clicking this button:

Randomly Change Download Url's

To create your funnel, simply go to “Build Funnel” and then create your funnel. That’s all.

Uploading Your Website:

You can upload your websites to any hosting provider, free or paid.

If you upload it to a free hosting provider, in most of the cases you won't need to register a domain name as the free hosting provider will create a subdomain or subfolder for you.

Something like:

yourusername.freehostingurl.com

Or

Freehostingurl.com/yourusername

Here's a list of some free web hosting providers that may help (please check them as some of them may interrupt their services).

- <http://www.Freehosting.com>
- <https://www.5gbfree.com/hosting-plans/>
- <https://byet.host/free-hosting>
- <http://freehostingnoads.net/webhosting.php>
- <https://freeho.st/client/cart.php>

Please look for a service that provides "FTP" (so you can easily upload your website through an FTP software).

If you have your own domain + a paid hosting, you're surely familiar with these things.

Once you have a hosting account (free or paid), it's time to upload your website to the web.

If you don't have an FTP client, i recommend you CoreFTP (but you can use others of course).

You can get it from this url (the Free version is ok):

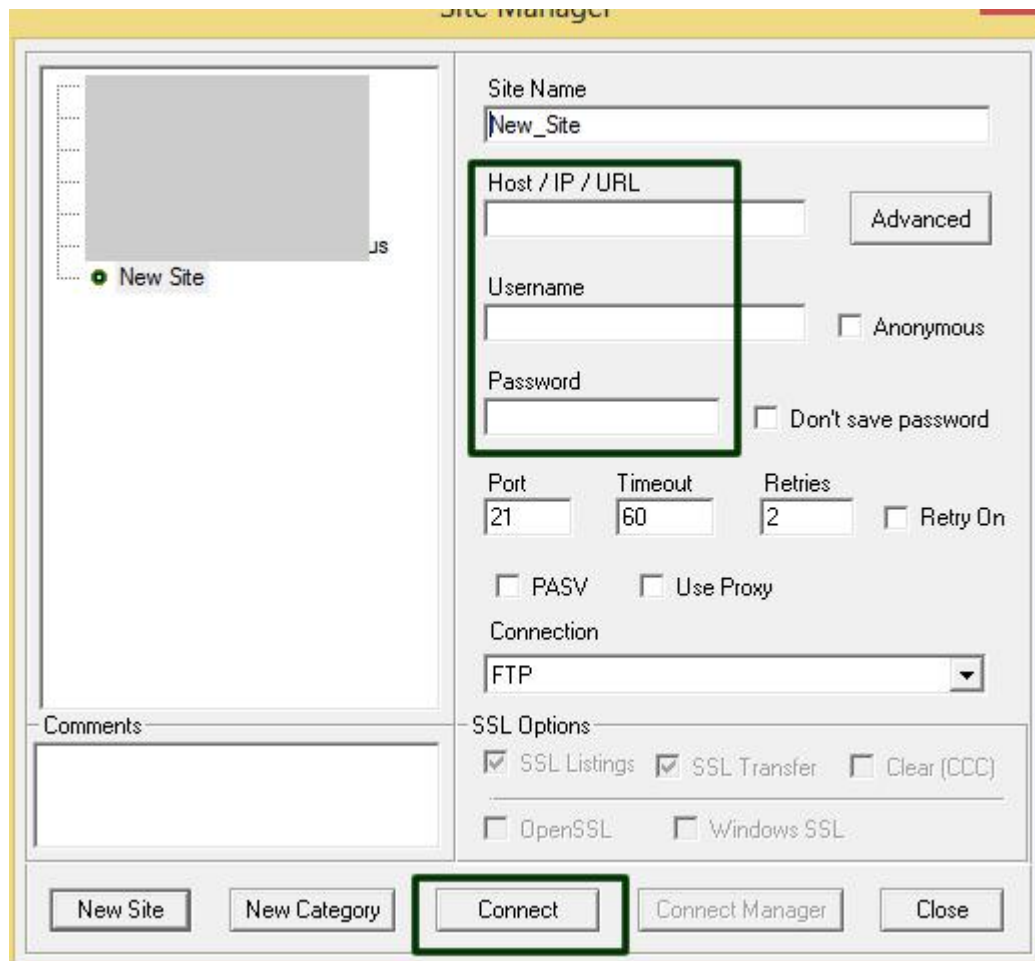
<http://www.coreftp.com/download.html>

After installing it, click the “Site Manager” button.



From the site manager you can keep the FTP info of all your websites (if you have many).

Once you click it, you'll be able to enter the info of a new website:



Basically, you'll enter 3 values:

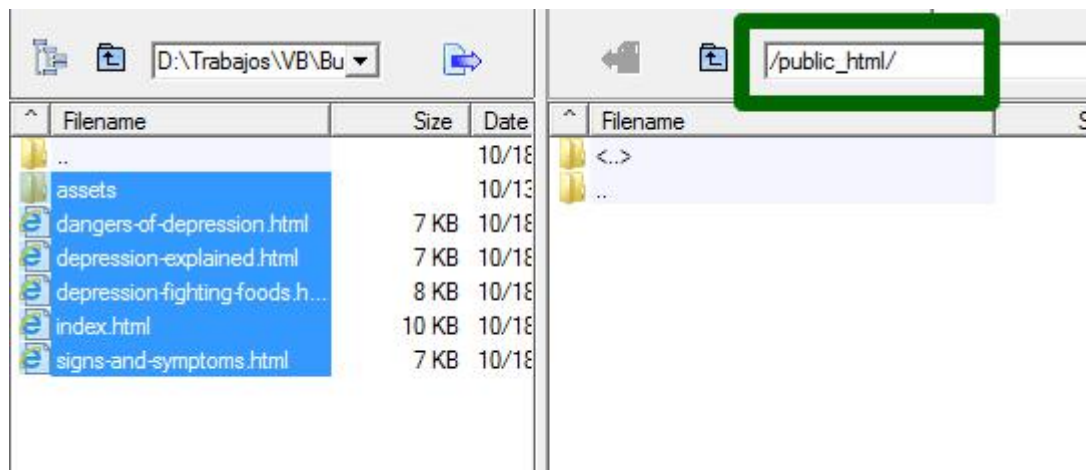
Host
Username
Password

Your web hosting provider will give you this info. If you didn't receive it, please contact them requesting it (tell them that you need the FTP login details: Hostname, User & Pass).

After entering this info, click "Connect".

After connecting... the right panel will show the folder of your website. You should see a folder named "public_html". Make double click so you get inside of it.

Once you're inside of it it will show this way....



Now, the left panel represents your computer. You need to go to the folder that has the website that has been generated by the software (you can paste the location in the location bar or you can use browse it).

Once you're inside of it, select all the files as you can see in the picture (you can click the first item, then press "SHIFT" and click the down button until all the items are selected).

Once all the items have been selected, drag and drop them to the right panel.

That's all!