

# “Instant Reseller”

## User Manual

### THE FOLLOWING TERMS AND CONDITIONS APPLY:

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subject matter herein.

As the FTC Rules requires, we do not guarantee or imply that by using this tool, you will get rich or make money at all.

Software and associated files is distributed as is without any warranty of any kind, either express or implied.

Software and associated files is not freeware or shareware.

Selling or distribution of the code (in whole or in part) of this program without prior consent is expressly forbidden.

# Introduction

Instant Reseller is a software that allows you to quickly setup the sales pages that come with products that are sold with resale rights, PLR.

With it, you can easily:

- Add your “Buy Button” code to a sales page.
  - Add Your Name.
  - Add an Opt-In Form.
  - Change Texts.
- Add Terms and Conditions, Disclaimers etc.

Everything without technical skills, HTML etc.

## Using the Software

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**Important:** Before making changes to one or more pages, please make a backup of them (copy them to another location).

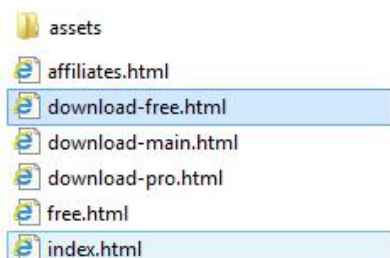
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Using the software is really easy. Just follow these simple steps.

**Step 1:** Open the software.

**Step 2:** Go to the folder that contains the sales page that you want to modify (this website is provided by the PLR seller).

Here’s an example of a folder containing a website.

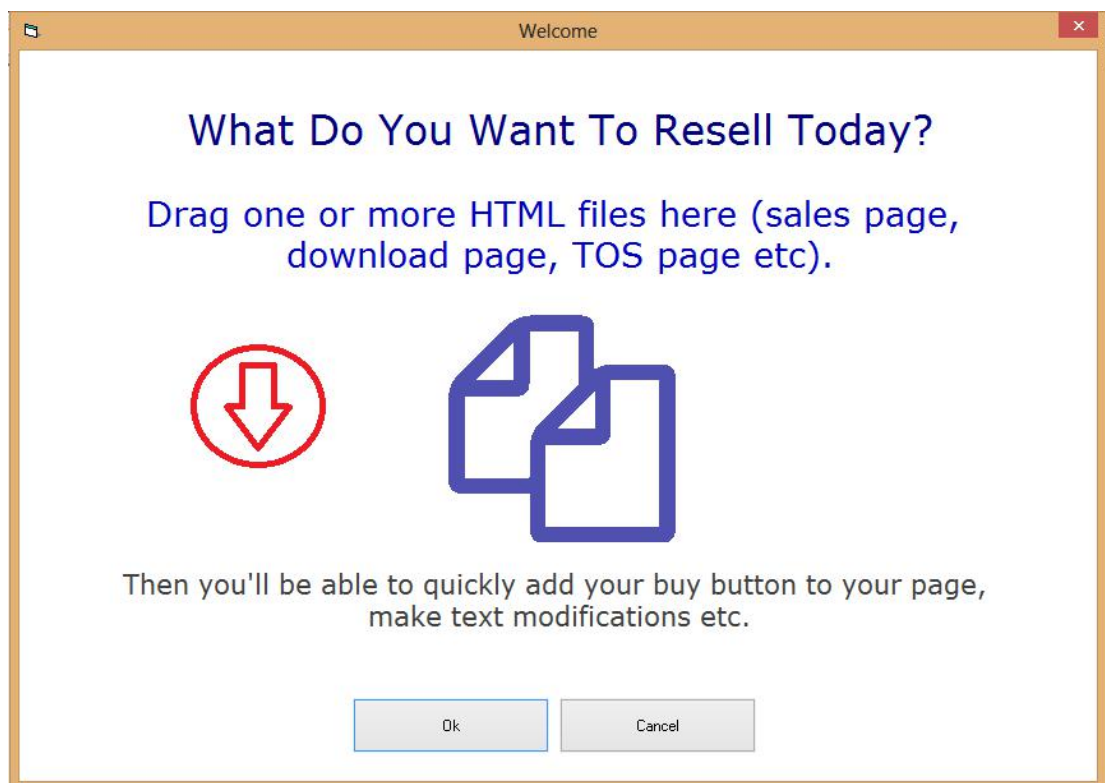


Each Website can be different but in general, the sales page is named as index.html (or index.htm)

**Step 3:** Drag the file/s (.htm or .html) that you want to edit, to the software to the “Instant Reseller” app (the app will be in the task bar as you’ve opened it before) ...



When you move your mouse over the app (holding the file/s that you want to edit), the following screen will popup.



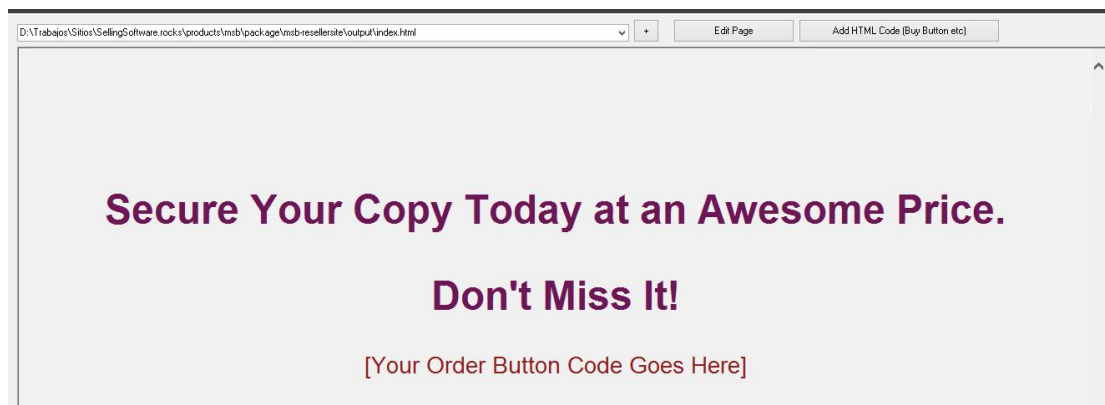
Drop the files there and click “Ok”.

**Step 4:** Select the file that you want to edit from the dropdown...

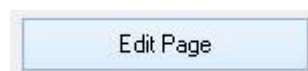


Reminder: The main sales page is usually named as “index.htm” or “index.html”

After this, you’ll see the page that you want to edit. Here’s an example:



**Step 5: To Edit a Page, Click “Edit Page”.**



Now you can start changing text directly into the browser.

**Comment:** When you open (or save) a page it may look different under the browser of the app (may look different from what you see under Google Chrome or Firefox) and this is ok (we only want to locate what we need to modify and that’s all).

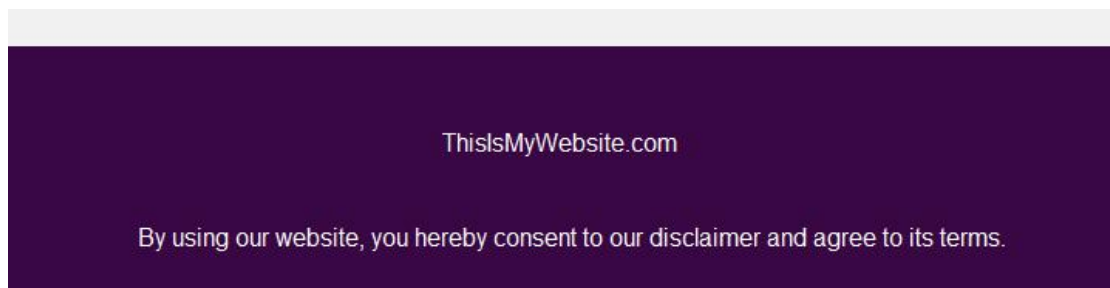
**Tip:** You can preview a page in the browser by clicking CTRL + N.

For example, here i'm quickly adding the name of my website to the sales page...



If you want to add your own text, you need to do it before / after another text.

Here's an example of how i've added a disclaimer below the footer text (i've added it below the footer text, using some dummy text for testing purposes):



To do this, i've placed the cursor at the end of the footer text, then pressed "Enter" and added the text.

Important: You can only modify regular content (not text that is contained inside a graphic).

## Some Tips:

Press “Enter” for a carriage return. Press “Shift+Enter” for a smaller carriage return.

You can paste content from the clipboard (copy / paste) by using CTRL + V right in the place where you want to paste something.

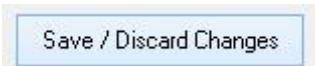
If you want to UNDO something, use CTRL + Z.

If you’re pasting some content from another Website and it pastes with some special format, you can undo the action and then ...

- 1) Paste the text inside “Notepad”.
- 2) Copy the text again (now from “Notepad”) and the paste it inside the software with CTRL + V.

If you want to delete an image, etc, just make a click on it and press the “DEL” key.

Finally, you can save (or discard) your changes by clicking the following button.



Save / Discard Changes

**Important:** You can only add/modify texts (and add special HTML codes like an order button or “Opt-In” form). Please notice that this is not a software for Website design and it’s not provided with tools for that purpose (like content formatting, image insertion etc).

# Adding a “Buy Now” Button Code

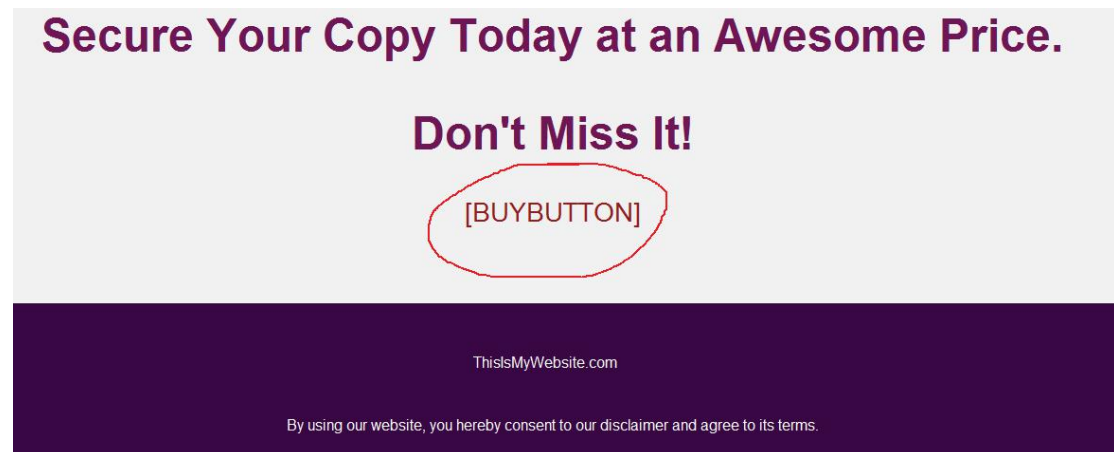
Adding a “Buy Now” button code (PayPal, JVZoo, WarriorPlus) etc, it’s easy with the software.

The concept is simple:

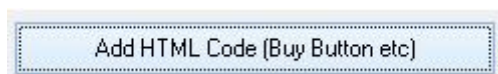
**Step 1:** You need to add the following text to your sales page (like we’ve seen before), in the place where you want to show the button....

[BUYBUTTON]

Example:



**Step 2:** Click the “Add HTML Code” Button...



Add your “Buy Button” code in the big textarea...

The screenshot shows a web editor window with a light gray background. At the top, there is a label "Tag to Find:" followed by a text input field containing "[BUYBUTTON]". Below this is a label "Replace with the following HTML code:" followed by a large, empty text area with a light blue border and a vertical scrollbar on the right. Below the text area is a section titled "Instructions" in bold. The instructions text reads: "You can use this module to insert a buy button code or any other kind of code (opt-in form code etc). To use this function, first insert the tag [[BUYBUTTON]] or another one that you can create), inside your document. Then enter the HTML code that will be used to replace your tag." At the bottom of the window, there are two buttons: "Save" and "Close".

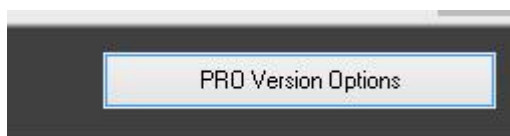
... then click “Save” and close that window.

That’s all.

Tip: You can use this technique to add an opt-in form or any other HTML code that doesn’t require to be added inside the <HEAD> section of your document (most of the HTML codes don’t require this).

## PRO Version:

If you have the “PRO” version, you’ll see the following button:



From there you can add a function to any page to control the “Back” button (you can redirect your visitors to any url when they click it)...



To use this feature, simply enter a url and click “Insert Code”.

**"Back Button" Control**

The "Back Button" is a feature that most of the modern browser have and it allows your visitors to go back to the previous page (a page that they have visited before they arrived to your website, like Google etc).

If you enable this feature, your visitors will see another page (discount page etc), when they click the "Back" button. This is a great opportunity to offer something to your customers before they leave your website.

**Redirect Visitors To:**

Tip: You can redirect these visitors to any url of your choice (affiliate product offering more features, discount page etc).

Important: Please add this feature only once per page. Otherwise, the feature may not work.

Insert Code

If you need to add some HTML code that needs to be added in the <HEAD> section of your HTML page (like a Facebook Retargeting code, or a Google Analytics code), you can do it from this area:

**"Back Button" Control**

**Insert Code Between <HEAD></HEAD Tags>** Use it to insert a Facebook Retargeting Code, Google Analytics Code etc.

**Add Your Code Here:**

Insert Code

If you’ve just added a code to one page and later need to add another code (from another service), you can use the same function again.

## Uploading Your Websites:

You can upload your websites to any hosting provider, free or paid.

If you upload it to a free hosting provider, in most of the cases you won’t need to register a domain name as the free hosting provider will create a subdomain or subfolder for you.

Something like:

yourusername.freehostingurl.com

Or

Freehostingurl.com/yourusername

Here's a list of some free web hosting providers that may help (please check them as some of them may interrupt their services).

- <http://www.Freehosting.com>
- <https://www.5gbfree.com/hosting-plans/>
- <https://byet.host/free-hosting>
- <http://freehostingnoads.net/webhosting.php>
- <https://freeho.st/client/cart.php>

Please look for a service that provides “FTP” (so you can easily upload your website through an FTP software).

If you have your own domain + a paid hosting, you're surely familiar with these things.

Once you have a hosting account (free or paid), it's time to upload your website to the web.

If you don't have an FTP client, i recommend you CoreFTP (but you can use others of course).

You can get it from this url (the Free version is ok):

<http://www.coreftp.com/download.html>

After installing it, click the “Site Manager” button.



From the site manager you can keep the FTP info of all your websites (if you have many).

Once you click it, you'll be able to enter the info of a new website:

A screenshot of the 'Site Manager' dialog box. The 'Site Name' field contains 'New\_Site'. The 'Host / IP / URL' field is highlighted with a green box. The 'Username' and 'Password' fields are also highlighted with a green box. The 'Port' is set to 21, 'Timeout' is 60, and 'Retries' is 2. The 'Connection' dropdown is set to 'FTP'. The 'SSL Options' section has 'SSL Listings' and 'SSL Transfer' checked. The 'Connect' button is highlighted with a green box. The 'New Site' button is also visible in the bottom left.

Basically, you'll enter 3 values:

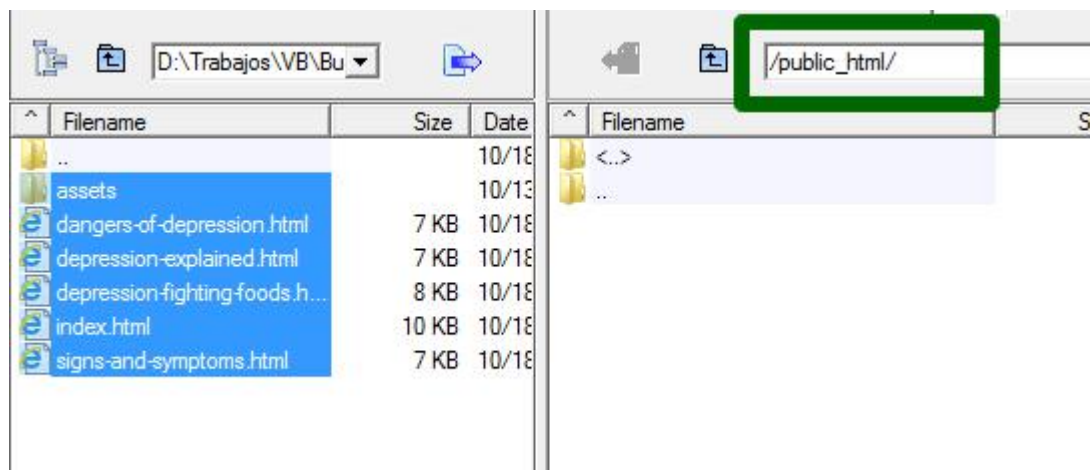
**Host**  
**Username**  
**Password**

*Your web hosting provider will give you this info. If you didn't receive it, please contact them requesting it (tell them that you need the FTP login details: Hostname, User & Pass).*

After entering this info, click “Connect”.

After connecting... the right panel will show the folder of your website. You should see a folder named “**public\_html**” . Make double click so you get inside of it.

Once you’re inside of it it will show this way....



Now, the left panel represents your computer. You need to go to the folder that has the website that you want to upload (you can paste the location in the location bar or you can use browse it).

Once you’re inside of it, select all the files as you can see in the picture (you can click the first item, then press “SHIFT” and click the down button until all the items are selected).

Once all the items have been selected, drag and drop them to the right panel.

That’s all!