



**Section #3:**  
**Searching For Target Offers.**

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"The man who moves a mountain begins by carrying  
away small stones."

Confucius.

# Small Launches First.

In section #2, we learned how to structure an offer. We also discussed the types of product launches you could initially target, considering:

- The Niche.
- A bonus you can offer that is as interesting or more interesting than the product being launched.
- The average historical sales range that the seller's launches should have.

In this section, I will show you how to search for these types of launches and also how to scale the system to other horizons.

Keep in mind that (as we discussed in the previous section), it's better to try to target offers from vendors who have historically had **between 50 and 250 sales** before attempting to approach vendors with sales exceeding that number.

## **This is important for the following reasons:**

- It will be **easier** for you to start by targeting these types of offers.
- You will **gain experience in negotiations** that will help you go after **larger launches**.
- You will **gain experience in building sales funnels**, which will allow you to achieve better conversions (which will be of great use when dealing with larger vendors).
- It will allow you to **build your list and increase your reputation as an affiliate**, which will undoubtedly be an **important negotiating factor** when going after larger launches.

## **Before We Start...**

Before starting your search, it's important to keep a record of what you're doing, who you're contacting, the negotiations you're obtaining, and the results produced by each agreement.

I've included a spreadsheet that can be useful to you. Feel free to customize it to your needs or use whatever you prefer, but the key is to keep a record that helps you organize your negotiations.

# Searching For Offers (Muncheye).

I will show you how to search for "target offers" on Muncheye.

As an example, I will focus on launches that will take place on WarriorPlus, but you can also choose launches happening on other platforms, obtaining the data those platforms provide you.

**Step 1:** Go to Muncheye.com and click an upcoming w+ launch of your interest.

24 Oct	Joshua Zamora et al: The 22k Low-Competition ...	W+	21 Oct	Charles Harper: (PLR) Claude.AI Tutorials \$8 at 100%
24 Oct	Chris Munch: Simpler Traffic \$2497 at 50%	W+	21 Oct	Richard Sambrano: [PLR] Tech Tycoon \$10 at 100%
30 Oct	Eric Holmlund et al: VidPalAI \$17 at 50%	W+	21 Oct	Arifanto Rahardi: [PLR] EazyDesign \$15-\$63 at 60%
1 Nov	Sophie H: Kindle Publishing Income - Revolution... at	W+	21 Oct	Seun Ogundele: SendALL \$17 at 50%
1 Nov	Knowledge Source: TBA at %	W+	21 Oct	Vivek Sharma: 10,000 New ViralVid Shorts w/ Un...
14 Nov	Abhi Dwivedi: ClipsReelAI \$67 at 50%	W+	21 Oct	Ahmed Ali: Viral Splash Pro System \$197 at 50%
16 Nov	IM Wealth Builders: WP Toolkit Video Magic \$27 at	W+	22 Oct	Trevor Carr et al: 15 Million PLR Assets \$13 at 75%
17 Nov	Neil Napier: AutomationAI \$37 at 50%	W+	22 Oct	Jason Oickle: [PLR] Fix Your Stutters \$7-\$17 at 100%
21 Nov	VideoRemix : GO - AI \$37 at 50%	W+	22 Oct	Laxman Singh et al: Vidvista \$17 at 50%
27 Nov	Jamie Ohler: MockupEngine.ai at 50%	W+	22 Oct	Lewis Anderson: Simple AI Solutions: Content C...
29 Nov	Adrian & Alex: ProspectrIn AI \$67 at 50%	W+	22 Oct	Subhash Yadav: Digi24 Income Mastery \$17 at 100%
30 Nov	Mike From Maine et al: AI Authority Builder \$37 at	W+	23 Oct	Yogesh Agarwal: BusinessBoxAI \$17 at 50%
5 Dec	IM Wealth Builders: Blog Link Magic \$17 at 60%	W+	23 Oct	Dawud Islam: Triple Income System \$13 at 50%
8 Dec	Todd Gross: New Synthesys Launch \$37 at 50%	W+	23 Oct	PLR Experts: The Power & Influence Academy \$8 -
10 Dec	Cindy Donovan: Minute Pop \$47 at 100%		24 Oct	Joshua Zamora et al: The 22k Low-Competition ...
12 Dec	Abhi Dwivedi: ToonReel \$77 at 50%		24 Oct	KNSApps: Ai Social Stream \$67 at 50%
14 Dec	Joshua Zamora : TBA \$47 at 50%		24 Oct	Chris Munch: Simpler Traffic \$2497 at 50%
18 Dec	Neil Napier: AppAI \$37 at 50%		24 Oct	Kurt Chrisler: AutoZon AI \$17 at 50%
15 Jan	Iflok Nkem: AI SaaS \$497 at 47%		24 Oct	Succeed With Content: Easy AI Niche Journals

**Step 2:** Go to the JV page and then go to the affiliate signup link. You'll see something like this...

Overview Funnel Map Products 9 View Sales Page

Don't want to focus on a vendor in particular.

Click this Link Vendor: [Redacted]

10% ELITE 10% ELITE

Price Range: \$13.95 to \$297.00

Commission Range: \$6.98 to \$285.08

**Step 3:** Click the vendor’s profile link and you’ll see his/her previous launches under the platform with their sales...

habits	PLR / Whitelabel	\$27.00	250+ sales
Of Self-Reflection	PLR / Whitelabel	\$27.00	250+ sales
ance	PLR / Whitelabel	\$27.00	100+ sales
Giving	PLR / Whitelabel	\$27.00	100+ sales
ace Mastery	PLR / Whitelabel	\$27.00	250+ sales

Comment: You can use this approach for product launches of all sizes.

If you want to consider Bigger Launches, please remember consider the first 2 items (questions) that you’ll find inside the mindmap...



If your answer is “yes”, then it’s a good idea to try to target bigger launches.

### Tip: Try to Target “Solo” Launches.

Some launches are conducted by two or more individuals. Proposing a bonus that includes a share in the backend sales can be problematic in such cases because you would need to negotiate with all the parties involved.

In these situations, it’s best to offer a ‘bonus’ only (without offering 50% in backend funnel sales), and the group could probably accept the offer if A) the bonus is enticing and B) if you can contribute to additional sales for the launch.

# Making a Proposal.

I'm going to give you some tips for sending a proposal to a vendor. Of course, feel free to add your own touch and tailor everything to your vision and your proposal.

## Email Template

Here's an email template that you can use as a reference to structure your communications. Once again, I recommend that you use your own style and adjust everything to your own vision, style, and offer.

Hi,

I see that you're launching a new product and wanted to see if you'd like to offer a Bonus Product to your customers.

The Product is called '[Bonus Name]' and it contains a [Bonus Description].

Here you can learn more about it:

[Link to the bonus sales page]

// Comment: If it's software, you can provide a screen capture of it (it's better).

If you want to use the bonus, I can provide you a short "Call to Action" image (not that long sales page) to include it on your website.

On my end, I plan to create an offer on W+ for those who access the download, with different options, and create a JV contract between both of us with a 50% share in each sale.

Here's the funnel I would set up on my end:

FE (Front-End): The product that users can access for free with a free W+ button.

// Put your Funnel structure here

Upsell 1 (Description): \$14.

Upsell 2 (Description): \$28.

Upsell 3 (Description): \$28.

This wouldn't require any major changes to your download pages. You might need to make minimal modifications to ensure everything works seamlessly.

If you're interested, please let me know, and within 24 hours, I'll send you an image that you can use on the sales page. Then I'll take care of creating the funnel, the JV contract, and provide you with a code to add to the download page.

Best Regards,

[Your Name]

**Remember:** Once again, please remember that the goal of this strategy is **not to try to manipulate other vendors** but to **create mutually beneficial business agreements**.

In fact, I believe that most vendors would welcome more people approaching them to offer proposals of this kind and under these conditions.

### **Bonus Marketing Material**

Here's a bonus presentation template example (you can find a copy of it inside the package in .psd / .png format) that you could send to the seller once the negotiation is in progress:



Feel free to use it and adjust it to your needs (you can also use canva.com or other tools to make your own designs).

Once it's ready you need to send it to seller so he can add it to the sales page.

# Looking For More Opportunities.

In addition to the MunchEye.com calendar, you can also look for **evergreen products** (that could give you leads and sales for years to come) on different affiliate platforms like ClickBank.com (in addition to WarriorPlus and JVZoo of course).

## **Doing this has certain advantages:**

**1) Receptivity:** If vendors have experienced a certain decline in their sales (but are still at good levels), they might be more open to certain agreements that could be really interesting.

**2) Getting a Promo from the Vendor:** In addition to the new subscribers and sales you obtain, you could (after some time) suggest to the vendor that **he sends a promo to his list**, offering his subscribers the opportunity to download the bonus that he added to the sales page.

**This could bring you tons of new subscribers and sales.**



A website where you can analyze statistics for ClickBank products is CBSnooper.com.

<https://cbsnooper.com/reports/top-clickbank-products>

CB Snoopers

DASHBOARD REPORTS INFO & HELP SEARCH

Clickbank Reports / Rising Clickbank Products

← Rising Clickbank Products

Search for:

#	Product	Title	Gravity	Gravity +/-	Init.\$ /Sale	Avg.\$ /Sale	Rebill \$
1	PRODENTIM	ProDentim - Monster In The Dental Niche	292.2255	8.6814	118.30	118.30	0.00
2	FLOWFORCE	FlowForce Max - \$4 EPC On Unique "Prostate Shrinking Chew Candy"	56.4621	2.9963	130.03	130.03	0.00

Left sidebar: Last Updated (Oct 21, 2023), Active products (2040), New Products (1), Rising Products (220), Falling Products (1274), Recurring Products (450)

CBSnooper offers different useful filters in its top menu (e.g., "Reports" -> "Rising Products"), and when you go to the individual view of each product, you can see interesting data about each of them.

CATEGORIES

- Arts & Entertainment +
- As seen on TV +
- Betting Systems +
- Business / Investing +
- Computers / Internet +
- Cooking, Food & Wine +
- E-business & E-marketing +
- Education +
- Employment & Jobs +

**Overall Rank** 250

This is the rank of the product in the whole marketplace, based on the gravity. The higher the rank, the more popular it is.

**Gravity** 11.96

The gravity performance statistic is an approximate, relative measure of how many affiliates have successfully promoted products from an account, with a higher number meaning more conversions.

<https://cbsnooper.com/reports/rising-clickbank-products>

## Looking For Even More Opportunities.

In addition to product or service vendors, there are thousands of partnerships you can create with content creators such as:

- YouTube Content Creators
- Facebook Group Owners
- Blog Owners etc.



The opportunities are **UNLIMITED**.

In these cases, it is advisable to try to approach the content creators with an offer that suits **THEIR audience**.

You can formulate your proposal following the framework of ideas we discussed in the previous section (section #2) , and in this way, both parties can benefit from good agreements.

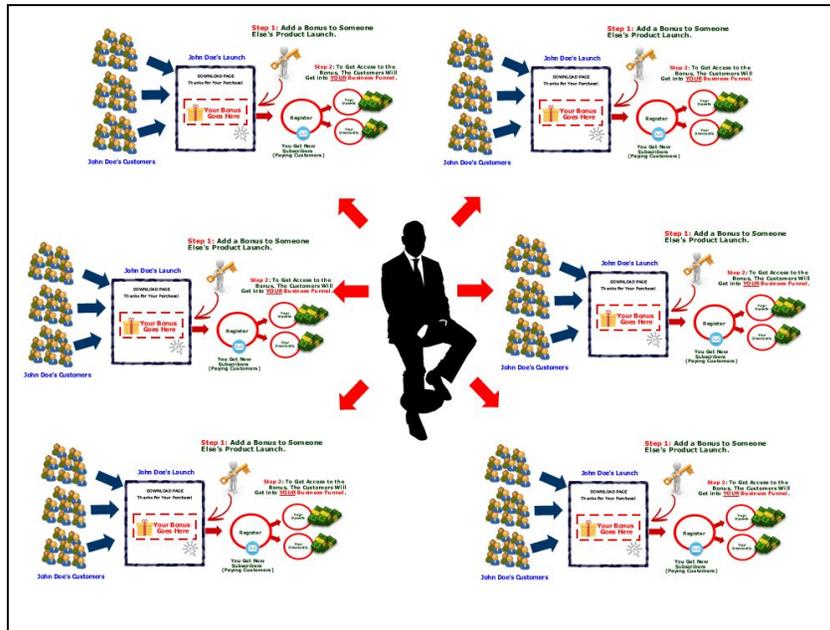
# Final Words.

The key to this strategy lies in **understanding its potential and the importance of breaking free from the mental structure of "I am an affiliate" or "I am a seller"** in order to create joint ventures that can allow us to generate more results in much less time.

Of course, not everything will always work perfectly, but most of the time it will (it's all a matter of numbers).

Once you understand the potential of the strategy, the rest is simple.

So simple that you can coordinate multiple agreements per month with less effort than it would take to launch a single product.



A bonus, a backend funnel, a proposal... endless opportunities.

I wish you all the best.

Diego.

End of Section