

“The Tulsa Approach” Checklist.

Looking For Upcoming Launches (Easy Targets)

- Look for Sellers with 50 - 250 Sales Per Launch.
- PLR Launches are Interesting if You Can Offer Extended Rights to Your Backend Bonus Too (Resale Rights etc).
- You Must Build a Sales Funnel for the the Backend Bonus
- Look for Solo Launches.

Rules To Prepare an Offer that Can't Be Rejected

- The Bonus Must Be Related To the Product That Will Be Launched.
- You Bonus Should Be BETTER Than the Product that Will Be Launched (If the Product Launch is a PLR Product, this could be easy to achieve).
- You Must Build a Sales Funnel for the the Backend Bonus
- You Will Offer 50% of the Backend Sales to the Seller
- You Will Promote the Offer

Backend Offer Preparation

- Create The Offer with Upsells and Downsells on WarriorPlus
- Integrate Your Autoresponder to the WarriorPlus Offer
- Send the JV Contract to the Seller (50%)