

“Don-Key Linker Pro”

User Manual

THE FOLLOWING TERMS AND CONDITIONS APPLY:

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subject matter herein.

As the FTC Rules requires, we do not guarantee or imply that by using this tool, you will get rich or make money at all.

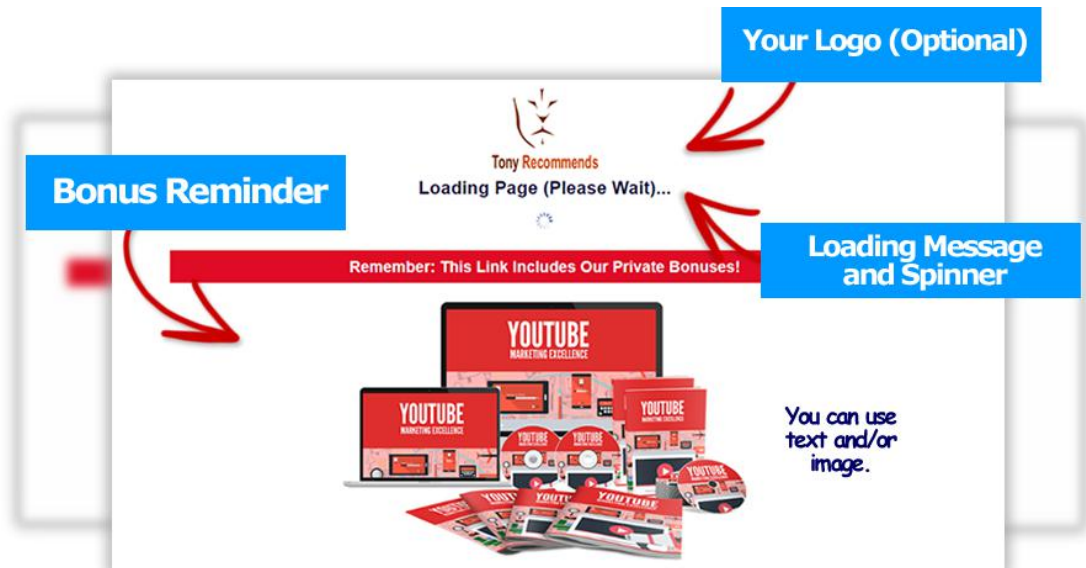
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Introduction

"Don-Key" Linker is a WordPress plugin that allows you to create a soft redirect page for an affiliate product ... with a reminder of the bonuses that you offer to those who buy through your link.



See? Instead of directly linking your visitors to the affiliate offer, you send them to a "Soft Redirect Page"...

...that shows a quick reminder of the Private Bonuses that You're Offering to Those Who Buy Through YOUR LINK.

In addition to this, the software also allows you to create bonus delivery pages on the fly for you.

Installing The Plugin.

Installing the plugin is like installing any other WP plugin.

Step 1: Go to the "Plugins" section and click.

Step 2: Click "Add New" and Upload the included zip file.

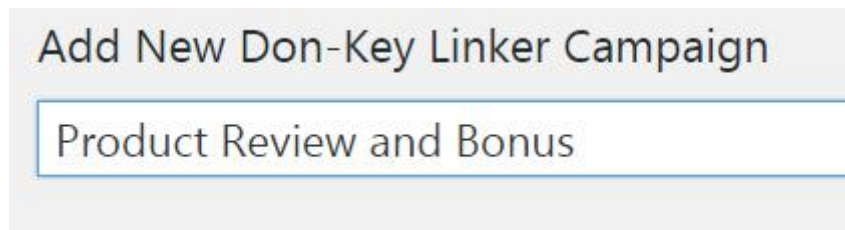
Step 3: Activate "Don-Key".

Using “Don-Key Linker”.

After activating the plugin, you can start creating campaigns by going to the “Don-Key Linker” menu (Admin Sidebar) ---> Add New.

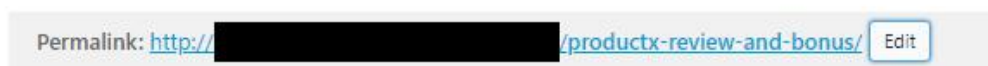


Then assign a name to the new affiliate funnel. Example.



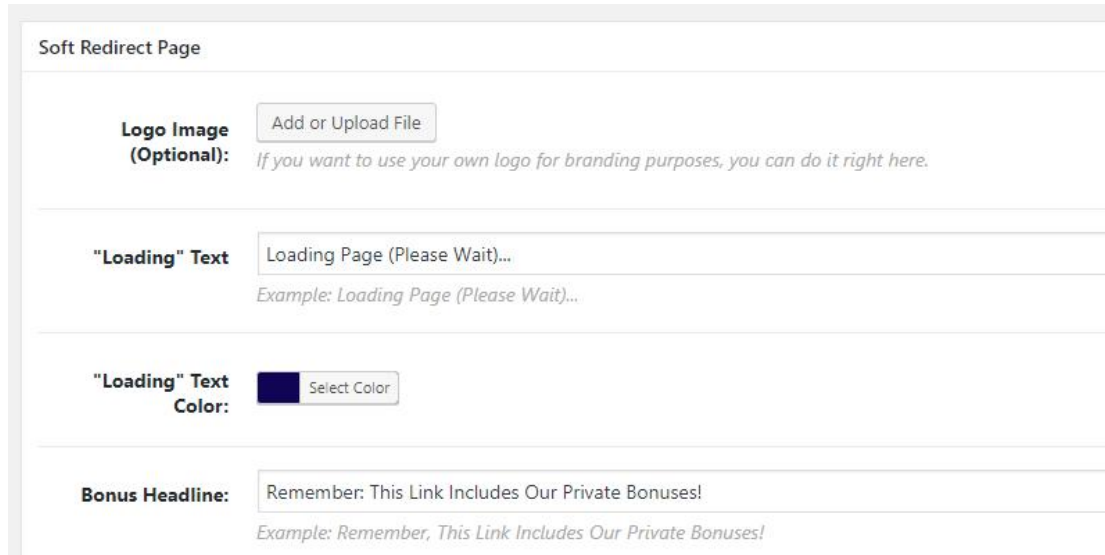
What you use here will be used for the “**permalink**” of your affiliate funnel.

Here you can see an example of this...



If you click that link (we recommend you to open it using CTRL + click to open it on a new window so you don’t have to leave the WP Editor), you will have a preview of your affiliate page (which may be empty until you add some info to it).

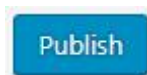
Soft Redirect Page Settings:



The screenshot shows a form titled "Soft Redirect Page" with four main sections:

- Logo Image (Optional):** Includes a text input field with the placeholder "Add or Upload File" and a descriptive note: "If you want to use your own logo for branding purposes, you can do it right here."
- "Loading" Text:** Includes a text input field with the placeholder "Loading Page (Please Wait)..." and an example: "Example: Loading Page (Please Wait)..."
- "Loading" Text Color:** Includes a color picker control with a blue square and the text "Select Color".
- Bonus Headline:** Includes a text input field with the placeholder "Remember: This Link Includes Our Private Bonuses!" and an example: "Example: Remember, This Link Includes Our Private Bonuses!"

From here you can setup the soft redirect page for your campaign. Doing this is really easy: just fill in the blanks (each field has a description that will help you) and then click the "Publish" button (upper right area of your page).



Using the Color Picker Control:

Some fields include a color picker. If you're new to this color picker control, you can select a color by following these steps:

- Step 1: Click "Select Color".
- Step 2: Select the color.
- Step 3: Click "Select Color" again.



Tip: Each color has a code number. If you want to use the same color on different areas, you can copy/paste the code.

Bonus Delivery Page:

If you want to create a bonus delivery page (from where your bonus / bonuses will be delivered), please fill in the blanks of that section.

There's a field in particular called "Access Key".

Access Key: *To get access to this page, you need to pass the following parameter to your main page: ?dldkey=yoursecretkey . Example: http://127.0.0.1:4001/wordpress/wpadmin/my campaign/?dldkey=yoursecretkey. Your secret key must not contain spaces or strange characters. Remember to replace "/my campaign/" with the name of your campaign (you can see this value by making a preview of your campaign - the name of the campaign will be visible in the url.) Please read the user manual for more details.*

In this field you need to enter a security code to protect your delivery page.

In 1 minute we'll see how this key is used.

Then, save your page.

To get access to this page, you need to pass the following parameter,
To your campaign url...

?dldkey=yourkey

For example, suppose that you have the following permalink for your affiliate campaign:

<http://yoursite.com/wpaln/productx/>

If you don't add a parameter at the end of your permalink, you'll get access to the soft redirect page.

If you want to see the “**Download Page**” you need to add the following parameter at the end of the permalink:

?dldkey=yourkey

Example:

<http://yoursite.com/wpaln/productx/?dldkey=yourkey>

Comment: You need to replace “yourkey” with the access key that you've added under the “Access Key” field (“Bonus Pre-Access Page”).

So, if we use the access key is “123”, then our example (including the parameter with the access key), will look like this:

<http://yoursite.com/wpaln/productx/?dldkey=123>

This will give you access to the “Bonus Delivery Page”.

If you want to prepare a bonus for a JVZoo product, go to the product page from where you get the affiliate link, add add your page under “Add Bonus”.

Your Status

[GET LINKS ▶](#)

⊕
GETRESPONSE INTEGRATION

⊕
SENDLANE INTEGRATION

⊕
AFFILIATE JVZIPN INTEGRATION

⊕
ADD BONUS

Bonus Name:

Bonus URL:

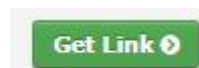
OR

Upload Bonus File:

No file chosen

Accepted file types: pdf, zip, rar, gz. Up to 128MB.

If you want to add your bonus delivery page to an Affiliate Product from the WarriorPlus Platform, just click the “Get Link” button that belongs to the product that you want to promote (you must have been approved to do this)...



... and add your “Bonus Delivery” url.

Your Affiliate Link

<https://warriorplus.com/o2/a/r34tc/0>

Buyer Bonus URL (optional)

Your Bonus Delivery Url Goes Here

Something similar happens with other affiliate platforms that have an automatic bonus delivery mechanism.

Comment: If you're using bonuses i recommend you to only work with those affiliate platforms that have an automatic bonus delivery mechanism, otherwise, manually delivering your bonuses may be a nightmare.

Want to Show an Upsell Before Sending Your Visitors to the “Bonus Delivery”?:

If you want to offer something before giving access to your bonus, you can do it from the “Upsell Page” section.

Your Upsell Page For This Campaign (Optional)

Help:
This section will allow you to create an upsell page on the fly. If you use an upsell page, you need a delivery page (under JVZoo, WarriorPlus etc). If the user clicks your > No Thanks Link <, he / she will be redirected to the delivery page. To get access to this page, you need to pass the following parameter to your main campaign http://127.0.0.1:4001/wordpress/wpadmin/my_campaign/?upsell=1. Remember to replace "/my_campaign" with the name of your campaign (you can see this value by making a preview of your campaign - the name of the campaign). Please read the user manual for more details.

Page Title: *This will be visible in the title bar of your browser window. Use your product name etc.*

Just fill in the blanks and your page will be ready (later we'll give some information about the “No Thanks” link in particular)..

Comments:

*- To access to this page, you need to pass the following parameter at the end of your campaign: **/?upsell=1***

*- If you use an upsell page, that page (remember to include the parameter **/?upsell=1** at the end of your permalink) will be the “bonus delivery page” that you'll enter under JVZoo / WarriorPlus etc.*

Delivering Your Products if You Use an Upsell Page.

If you use an upsell page, there are 2 possible outcomes:

- 1) That a visitor buys it.
- 2) That a visitor doesn't buy it.

You need to show a “No Thanks” link, to let the visitor skip the offer and get access to your “Bonus Delivery” page.

You can do this from the “Upsell” page...

No Thanks Link Title:	<input type="text" value="No, Thanks"/>
No Thanks Link Url:	<input type="text" value="http://"/>

The “No Thanks Link” url is the url of your bonus delivery page (we've mentioned this before).

Now we'll see how to deliver your upsell to those who buy it (also with the bonus that you've offered for the affiliate product).

To do this, you need to go to the “Bonus Delivery Page” section and enter the access info for your upsell under the following field...

“Additional Access Info For Those Who also Purchase Your Upsell:”

Then you need to setup a key for those who buy the upsell...

Access Key (For those who also buy your upsell):	<input type="text" value="myupsell"/>	<i>To get access to this page, you need to pass the following parameter to your main page: <code>?dldkey=yoursecretkey</code>. Example: <code>http://127.0.0.1:4001/wordpress/wpadmin/my campaign/?dldkey=yoursecretkey</code>. Your secret key must not contain spaces or strange characters. Remember to replace "/my campaign/" with the name of your campaign (you can see this value by making a preview of your campaign - the name of the campaign will be visible in the url.) Please read the user manual for more details.</i>
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(Of course, you'll enter your own key).

To get access to this page you need to add the following parameter at the end of the permalink:

?dldkey=yourkey

Example:

<http://yoursite.com/wpaln/productx/?dldkey=yourkey>

Comment: You need to replace “yourkey” with the access key that you’ve added under the “Access Key” field (“Bonus Pre-Access Page”).

So, if we use the access key is “123”, then our example (including the parameter with the access key), will look like this:

<http://yoursite.com/wpaln/productx/?dldkey=123>

This will give you access to the upsell and the bonus.

When setting up your product (under PayPal, JVZoo, WarriorPlus etc), You’ll need to use this page as your download page.

To recap: If you’re not using an upsell page, you’ll have a download page with 1 access key.

If you’re using an upsell page, you’ll have a download page with 2 access keys (one for those who don’t buy your upsell and one for those who buy it).

That’s all!