"WP Price Bumper"
WordPress Plugin

User Manual

Installing The Plugin.

Installing the plugin is like installing any other WP plugin.

Step 1: Go to the "Plugins" section and click.

Step 2: Click "Add New" and Upload the included zip file.

Step 3: Activate it.

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Quick Plugin Overview.

"WP Price Bumper", is a WordPress Plugin that Allows You to quickly implement Price Bumps "Per Visitor".

The system uses a cookie system that works on a "Per Vistor" + "Per Browser" basis.

To get started, you need to create different "Products" under the sales platform of your choice (for example: PayPal, WarriorPlus, JVZoo etc).

You'll be creating 1 product for the "default" price (first visit) and up to 3 additional products with different prices for the "Price Bumps".

Using The Plugin.

Using the plugin is really easy.

First, go to any wordpress page / post...

Below the "Content Editor" you will find the "WP Price Bumper" settings
For that Page / Post in particular.
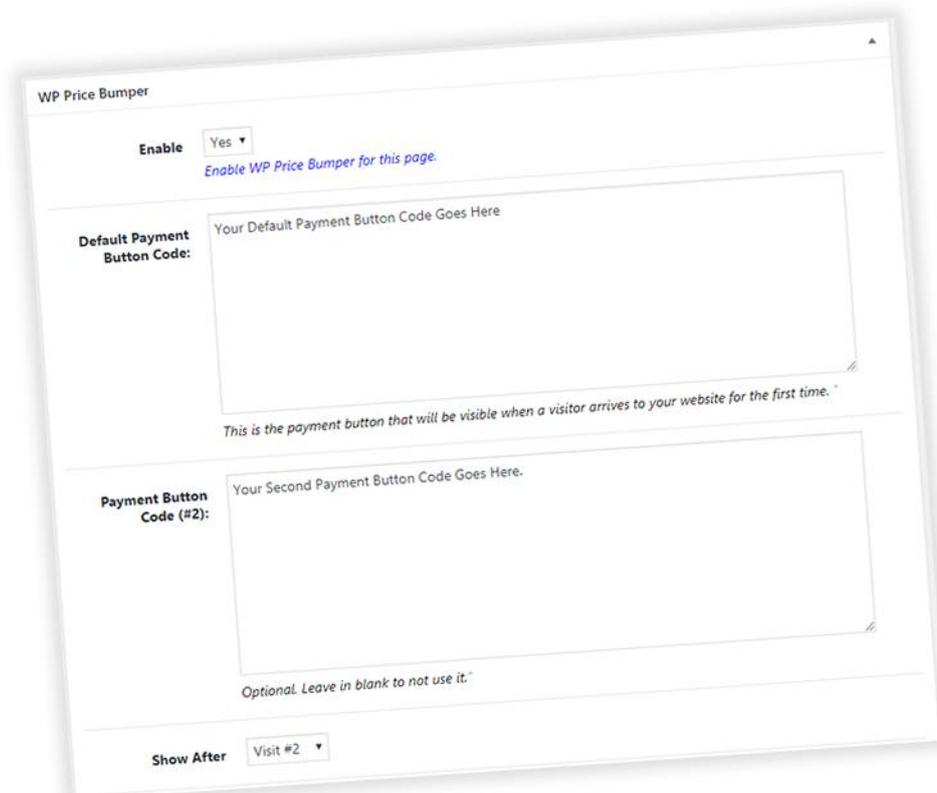
First, you need to "Enable" the plugin for that Page / Post.

Then you need to add your Payment Buttons (default "Payment Button" For the first visit and up to 3 Payment Buttons).

For each price bump you can set "when" do you want to start showing it.

If you don't want to use one or more price bumps, simple leave the boxes In blank (for example: if you want to use only one price bump, add your default payment button, a payment button for the price bump #1 and leave the rest price bumps in blank).

Make sure that your price bump sequence is in ascending order.

Finally, add the following shortcode to your page / post in the place where you want to show your payment button (add it only once):

[pmbtn]

Then save your Page / Post and that's all!